



# Zikaron BaSalon

*A Holocaust Remembrance Initiative*

## Share Stories, Connect Hearts

Are you passionate about preserving the memory of the Holocaust? Becoming a Zikaron BaSalon host is your opportunity to bring people together in an intimate setting to commemorate and learn about the Holocaust.

## What is Zikaron BaSalon?

Zikaron BaSalon (Living Room Remembrance) is an initiative of people who decided to take action and create a new way – more intimate, meaningful, and accessible – to keep the memory of the Holocaust alive. It combines the commemoration of Holocaust Remembrance Day with a powerful focus on storytelling. At a Zikaron BaSalon event, the host invites peers to meet with Holocaust survivors or family members to hear their stories.

## The itrek and Zikaron BaSalon Partnership

At the heart of this collaboration is a shared commitment to fostering dialogue, understanding, and connection. The itrek/ Zikaron BaSalon partnership aims to amplify your impactful visit to Yad Vashem during your Israel Trek and help you share that experience with your community. To participate in this initiative, you can host peers from your Israel Trek or peers who have not been on an Israel Trek.

## Steps to Host a Zikaron BaSalon

### 1. Sign Up

Express your interest in hosting a Zikaron BaSalon by emailing [network@itrek.org](mailto:network@itrek.org).

### 2. Receive Support

Someone from the itrek Network team will reach out and guide you through the process. You'll receive a toolkit with all the information you need to plan and host a successful event. This toolkit includes resources, guidelines, and tips to ensure a meaningful experience for your guests.

### 3. Choose a Speaker

We will work with you and Zikaron BaSalon to locate and invite a survivor in your area. Or, you can choose to invite a survivor you already know, a family member of a survivor, or someone who can share a personal story related to the Holocaust.

### 4. Plan Your Event

Determine the date, time, and location for your Zikaron BaSalon gathering. You can choose to have an in-person, hybrid, or Zoom event.

### 5. Invite Guests

Reach out to friends, family, professional connections, or itrek Alumni. Spread the word about the unique opportunity to connect, learn, and reflect.

### 6. Host the Gathering

On the chosen date, welcome your guests and introduce the speaker. The speaker will share their personal story, followed by an open discussion where participants can ask questions.

### 7. Engage and Reflect

Encourage participants to engage in meaningful conversations about the Holocaust, its impact, and the lessons we can learn.

### 8. Leave a Lasting Impact

As a Zikaron BaSalon host, you're contributing to the preservation of memories and the continuation of dialogue around the Holocaust.

## Ready to Host?

Sign up today to become a Zikaron BaSalon host and create a meaningful and inspiring experience for yourself and your community. For more information and to register as a host, email [network@itrek.org](mailto:network@itrek.org).