

Website Privacy Policy

This privacy policy applies to all of itrek inc.'s (hereinafter "itrek", "we" or "us") web properties, including itrek.org, insideil.org, itrekexperiences.org, itreknetwork.org, storymarkpodcast.org, itrekmixers.org, itrekmicrogrants.org, itrekaccelerator.org, itrek25.org, itrekmission.org, itrekreality.org (the "Websites").

This policy describes the types of information we may collect from you or that you may provide when you visit the Websites and our practices for collecting, using, protecting, maintaining and disclosing that data (the "Privacy Policy"). This Privacy Policy applies to information we collect on the Websites and through the registration process for any of the itrek programs.

For the purposes of this Privacy Policy, the controller is itrek with its address at 1460 Broadway, New York, NY 10036. If you have any questions about this Privacy Policy, including any requests to exercise your legal rights, please contact us using the details set out below.

By using the Websites, you understand and agree that (i) information collected from you in connection with your use of the Websites, including during the registration process for any of the programs offered on the Websites or otherwise, shall be disclosed to itrek, and (ii) you may be contacted by us or our representatives, including research consultants engaged by us to evaluate various aspects related to the programs offered by us (including those programs offered on the Websites) regarding, among other things, further opportunities to engage with the itrek community or other itrek-related content.

This Website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our Website, we encourage you to read the privacy policy of every website you visit.

Types of Data Collected

While using our Website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). We may ask you to provide the following Personal Data:

- your basic information, such as your first name and last name, date of birth and gender;
- your contact information, such as home address, telephone number and email address;
- technical information, such as:
 - information about the device you use to interact with us (including browser type, browser version and unique device identifiers);
 - information from your visits to this website (including the pages of our Websites that you visit, the time spent on those pages, the time and date of your visit, the URLs that you have clicked on, your IP address, the pages that you visited before and after navigating to this website);
 - social media tracking pixels that allow platforms such as Facebook and Google to interact with this website and give feedback on your actions; and
 - diagnostic data; and

- any other information you provide to us, such as your field of study.

We may also ask you to provide us with information that is about you individually but does not identify you, such as your academic institution and year of graduation.

We collect several different types of information for various purposes to provide and improve our Websites and programs.

How we collect Data

Cookies and Tracking Technology

We use cookies and similar tracking technologies to track the activity on our website and hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags and scripts to collect and track information and to improve and analyze our website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

How do we obtain your Personal Data?

We collect your Personal Data while monitoring our technology tools and services, including the Websites and email communications sent to and from itrek.

Otherwise, we gather information about you when you provide it to us, or interact with us directly, such as when you get in touch to provide feedback, donate, support us, or apply to our programs.

We may combine information we have about you from various sources, including the data that you have provided to us.

On what basis do we use your Personal Data?

Data privacy law sets out a number of different reasons on which a company may rely to collect and use your Personal Data. We use your Personal Data for the following reasons:

- to comply with legal and regulatory obligations;
- for legitimate business purposes: using your Personal Data helps us to operate and improve our business and minimize any disruption to the services that we may offer to you. It also allows us to make our communications with you more relevant and personalized to you, and to make your experience of our services more efficient and effective;
- because you have given your consent: at times, we may ask for your consent to allow us to use your Personal Data for one or more purposes. See the “Your Rights” section for information about the rights that you have if we process your Personal Data on the basis; and

- to perform a contract to which you are a party: we may need to process your Personal Data to provide a product or service that you request and our ability to do so will be impaired if we do not process your Personal Data.

Data Use

We may use your Personal Data for the following purposes:

- to fulfill the purpose for which you provide it;
- to support our operations and activities and improve our services;
- to provide customer care and support;
- to provide relevant content and resources;
- to provide and maintain the Websites;
- to notify you about changes to our Websites;
- to allow you to participate in interactive features of our Websites when you choose to do so;
- to provide analysis or valuable information so that we can improve the Websites and the itrek programs;
- to monitor the usage of the Websites;
- to detect, prevent and address technical issues;
- to the extent relevant to a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of itrek's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding; and
- to comply with our legal, regulatory and other obligations; and
- for any other purpose disclosed by us when you provide the information.

Transfer of Data

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and applicable data protection laws. No transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place, including the security of your data and other Personal Data.

Disclosure of Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Data that we collect or you provide as described in this Privacy Policy:

- to permit our partners to advertise their positions on our site and to tailor these advertisements to your profile;
- to allow for your applications that are sent to the companies and organizations who posted their positions to be better and more comprehensive, subject to your consent;
- to our subsidiaries and affiliates;
- to selected agents and suppliers (including those who provide us with technology services such as hosting and technical support), analytics and search engine providers that assist us in the improvement and optimization of the Websites and other third parties in connection with reorganizing all or any part of our business, such as:
 - Donorbox;
 - Salesforce;
 - WordPress;
 - Webflow; and
 - Wix; or
- to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of itrek's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by itrek about our Website users is among the assets transferred.

We may also disclose Personal Data to:

- comply with a legal obligation, including to comply with any court order, law, or legal process, or to respond to any government or regulatory request;
- protect and defend our rights or property;
- prevent or investigate possible wrongdoing in connection with the Website;
- protect the personal safety of users of the Website or the public; or
- protect against legal liability.

We may also need to make your personal data available to the following parties:

- legal and regulatory authorities; and
- accountants, auditors, lawyers and other outside professional advisors.

Service Providers

We may employ third party companies and individuals to perform web-related services or to assist us in analyzing how our Website is used.

The following third parties may have access to your Personal Data in order to perform such tasks on our behalf:

- Shopify;
 - We use Shopify to power our online store. For more information on the privacy practices of Shopfiy, please visit Shopify’s Privacy Policy web page: <https://www.shopify.com/legal/privacy>.
- Google Analytics;
 - Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.
 - You can opt out of having made your activity on the website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.
 - For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>.
- Facebook Pixel;
 - Facebook Pixel is a web analytics service offered by Facebook that tracks and reports website usage.
- Google Pixel;
 - Google Pixel is a web analytics service offered by Google that tracks and reports website usage.

These third parties are obligated not to disclose or use your Personal Data for any other purpose.

Security of Data

The security of your data is important to us. We use a range of measures to keep your information safe and secure which may include encryption and other forms of security. However, please remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Data retention

If you ask us to delete your information, we may not be able to do so due to legal, regulatory or contractual constraints. For example, we would need to retain your name and contact details for suppression purposes if you do not want to receive direct marketing from us.

Your rights

You may have the following rights in relation to the information that we hold about you. These rights may include:

- the right to access information that we hold about you and to obtain information about how we process it;
- in some circumstances, the right to withdraw your consent to our processing of your information, which you can do at any time. We may continue to process your information if we have another legitimate reason for doing so;
- in some circumstances, the right to receive certain information you have provided to us in an electronic format and / or request that we transmit it to a third party;
- the right to request that we rectify your information if it is inaccurate or incomplete;
- in some circumstances, the right to request that we erase your information. We may continue to retain your information if we are entitled or required to retain it; and
- the right to object to, and to request that we restrict, our processing of your information in some circumstances.

Again, there may be situations where you object to, or ask us to restrict, our processing of your information but we are entitled to continue processing your information and / or to refuse that request.

You can exercise your rights by contacting us using the details set out in the “Contact Us” section at the end of this Privacy Policy. You may also have a right to complain to the data protection regulator in the country in which you live or work.

Children’s Privacy

Our Service does not address, and is not intended for, anyone under the age of 16.

We do not knowingly collect personally identifiable information from anyone under the age of 16. If you are under the age of 16, do not use, or provide any information on, this Website. If you believe that we have been provided with any Personal Data from anyone under the age of 16, please contact us at contact information included at the end of this policy. If we become aware that we have collected Personal Data from anyone under the age of 16, we take steps to remove that information from our servers.

California Residents – California Consumer Privacy Act (CCPA) Notice

This California Consumer Privacy Act Notice, in conjunction with the other portions of this Privacy Policy, provides information for certain California residents in connection with the California Consumer Privacy Act of 2018 (“CCPA”). Under the CCPA, and for purposes of this California Consumer Privacy Act Notice portion of this Privacy Policy, “Personal Data” generally means any information that identifies, relates to, or describes a California resident or household and includes the categories listed above in the section titled “Types of Data Collected”. You can find details about the categories of Personal Data of California residents that we have collected or disclosed during the last [12 months] above in the section of this Privacy Policy titled “Types of Data Collected”.

Depending on a California consumer’s particular interactions and relationship with us, we may not collect each of the described categories of Personal Data about each consumer.

We collect this Personal Data directly from California residents themselves. We may also collect from other sources, such as public databases, our affiliates, third-party sources of demographic information, and social media platforms.

You can review the purposes for which we collect such Personal Data above under “Data Use”, as well as circumstances under which such Personal Data may be disclosed above in the section of this Privacy Policy titled “Disclosure of Information”.

We have not “sold” Personal Data for purposes of the CCPA. For purposes of this CCPA Notice, “sold” or “sale” means the disclosure of Personal Data for monetary or other valuable consideration but does not include, for example, the transfer of Personal Data as an asset that is part of a merger, bankruptcy, or other disposition of all or any portion of our business.

If you are a California resident, you have the following rights:

- **Right to Know.** You have the right to request that we disclose to you the following information covering the 12 months preceding your request: (i) the categories of Personal Data we collected about you and the categories of sources from which we collected such Personal Data; (ii) the specific pieces of Personal Data we collected about you; (iii) the business or commercial purpose for collecting Personal Data about you; (iv) the categories of Personal Data about you that we otherwise shared or disclose; and (v) the categories of third parties with whom we shared or to whom we disclosed such Personal Data.
- **Right to Request Deletion.** You have the right to request that we delete Personal Data we collected from you. To make a request for the disclosures or deletion described above, please email us at the contact information provided at the bottom of this policy. We will respond to your request consistent with applicable law.
- **Right to Be Free from Discrimination.** You have the right to be free from unlawful discrimination for exercising your rights under the CCPA.

Updates to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Websites, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Websites and this Privacy Policy to check for any changes.

Third party links

From time to time we may provide links to websites or mobile applications that are not owned or controlled by us. This Privacy Policy does not apply to those websites. If you choose to use those websites, please check the

legal and privacy statements posted on each website or mobile application you access to understand their privacy practices.

Contact Us

If you have any questions about this Privacy Policy, please contact us in the following ways:

- info@itrek.org;
- 1460 Broadway, New York, NY 10036, marked “For the attention of Chief Operating Officer”; or
- 212-528-1500.

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